

# ARCHAEOLOGY

2026 Insert Cards

Last Updated: 6/12/2026

Key	Description	Type	Ver	Qty Printed	Qty Reached	Gross Subs	Gross %	Cash Subs	Cash %	Credit Subs	Credit %	Paid Credit	Paid Credit %	Paid Subs	Payup %	Net Subs	Net Subs %	Paid Rev	CPM	Print Cost	Net Rev	NR/NS
<b>Jan/Feb 2026</b>																						
661SBA1A	Save up to 58%	BIND	SUB	142,000	142,000	73	0.05%	30	41.10%	43	58.90%	12	27.91%	42	57.53%	42	0.03%	\$ 1,508	\$ 8.76	\$ 1,243	\$ 265	\$ 6.31
661SBB1A	Save up to 58%	BIND	SUB	142,000	142,000	71	0.05%	20	28.17%	51	71.83%	14	27.45%	34	47.89%	34	0.02%	\$ 1,193	\$ 8.76	\$ 1,243	\$ 3,128	\$ 92.00
661SL22A	Save up to 58%	BLOW	SUB	142,000	142,000	201	0.14%	51	25.37%	150	74.63%	52	34.67%	103	51.24%	103	0.07%	\$ 3,834	\$ 8.36	\$ 1,187	\$ 2,647	\$ 25.70
661NBA1A	Save up to 69%	BIND	NEW	39,000	9,555	24	0.25%	10	41.67%	14	58.33%	3	21.43%	13	54.17%	13	0.14%	\$ 310	\$ 8.76	\$ 341	\$ (32)	\$ (2.45)
661NBB1A	Save up to 69%	BIND	NEW	39,000	9,555	13	0.14%	5	38.46%	8	61.54%	0	0.00%	5	38.46%	5	0.05%	\$ 150	\$ 8.76	\$ 341	\$ (192)	\$ (38.32)
661NL22A	Save up to 69%	BLOW	NEW	39,000	9,555	35	0.37%	6	17.14%	29	82.86%	12	41.38%	18	51.43%	18	0.19%	\$ 489	\$ 8.36	\$ 326	\$ 163	\$ 9.08
661NL44A	SAVE \$19.97	BLOW	NEW	39,000	9,555	37	0.39%	11	29.73%	26	70.27%	10	38.46%	21	56.76%	21	0.22%	\$ 569	\$ 8.36	\$ 326	\$ 243	\$ 11.59
<b>Jan/Feb 2026 Total</b>				<b>582,000</b>	<b>151,555</b>	<b>454</b>	<b>0.30%</b>	<b>133</b>	<b>29.30%</b>	<b>321</b>	<b>70.70%</b>	<b>103</b>	<b>32.09%</b>	<b>236</b>	<b>51.98%</b>	<b>236</b>	<b>0.16%</b>	<b>\$ 8,054</b>	<b>\$ 8.61</b>	<b>\$ 5,009</b>	<b>\$ 3,045</b>	<b>\$ 12.90</b>
<b>Mar/Apr 2026</b>																						
663SBA1A	Save up to 58%	BIND	SUB	144,000	144,000	57	0.04%	29	50.88%	28	49.12%	12	42.86%	41	71.93%	41	0.03%	\$ 1,503	\$ 8.76	\$ 1,261	\$ 242	\$ 5.91
663SBB1A	Save up to 58%	BIND	SUB	144,000	144,000	57	0.04%	24	42.11%	33	57.89%	7	21.21%	31	54.39%	31	0.02%	\$ 1,149	\$ 8.76	\$ 1,261	\$ 3,128	\$ 100.90
663SL22A	Save up to 58%	BLOW	SUB	144,000	144,000	117	0.08%	34	29.06%	83	70.94%	19	22.89%	53	45.30%	53	0.04%	\$ 1,937	\$ 8.36	\$ 1,204	\$ 734	\$ 13.84
663NBA1A	Save up to 69%	BIND	NEW	38,000	9,310	14	0.15%	5	35.71%	9	64.29%	3	33.33%	8	57.14%	8	0.09%	\$ 215	\$ 8.76	\$ 333	\$ (118)	\$ (14.74)
663NBB1A	Save up to 69%	BIND	NEW	38,000	9,310	11	0.12%	5	45.45%	6	54.55%	0	0.00%	5	45.45%	5	0.05%	\$ 150	\$ 8.76	\$ 333	\$ (183)	\$ (36.57)
663NL22A	Save up to 69%	BLOW	NEW	38,000	9,310	28	0.30%	10	35.71%	18	64.29%	4	22.22%	14	50.00%	14	0.15%	\$ 400	\$ 8.36	\$ 318	\$ 82	\$ 5.85
663NL44A	SAVE \$19.97	BLOW	NEW	38,000	9,310	27	0.29%	11	40.74%	16	59.26%	6	37.50%	17	62.96%	17	0.18%	\$ 459	\$ 8.36	\$ 318	\$ 142	\$ 8.34
<b>Mar/Apr 2026 Total</b>				<b>584,000</b>	<b>153,310</b>	<b>311</b>	<b>0.20%</b>	<b>118</b>	<b>37.94%</b>	<b>193</b>	<b>62.06%</b>	<b>51</b>	<b>26.42%</b>	<b>169</b>	<b>54.34%</b>	<b>169</b>	<b>0.11%</b>	<b>\$ 5,813</b>	<b>\$ 8.61</b>	<b>\$ 5,026</b>	<b>\$ 787</b>	<b>\$ 4.65</b>
<b>May/Jun 2026</b>																						
665SBA1A	Save up to 58%	BIND	SUB	144,000	144,000	33	0.02%	11	33.33%	22	66.67%	0	0.00%	11	33.33%	11	0.01%	\$ 424	\$ 8.76	\$ 1,261	\$ (836)	\$ (76.02)
665SBB1A	Save up to 58%	BIND	SUB	144,000	144,000	41	0.03%	14	34.15%	27	65.85%	3	11.11%	17	41.46%	17	0.01%	\$ 619	\$ 8.76	\$ 1,261	\$ 3,128	\$ 183.99
665SL22A	Save up to 58%	BLOW	SUB	144,000	144,000	93	0.06%	24	25.81%	69	74.19%	2	2.90%	26	27.96%	26	0.02%	\$ 934	\$ 8.36	\$ 1,204	\$ (270)	\$ (10.39)
665NBA1A	Save up to 69%	BIND	NEW	37,000	9,065	11	0.12%	3	27.27%	8	72.73%	1	12.50%	4	36.36%	4	0.04%	\$ 110	\$ 8.76	\$ 324	\$ (214)	\$ (53.51)
665NBB1A	Save up to 69%	BIND	NEW	37,000	9,065	6	0.07%	3	50.00%	3	50.00%	1	33.33%	4	66.67%	4	0.04%	\$ 110	\$ 8.76	\$ 324	\$ (214)	\$ (53.51)
665NL22A	Save up to 69%	BLOW	NEW	37,000	9,065	6	0.07%	0	0.00%	6	100.00%	1	16.67%	1	16.67%	1	0.01%	\$ 30	\$ 8.36	\$ 309	\$ (279)	\$ (279.35)
665NL44A	SAVE \$19.97	BLOW	NEW	37,000	9,065	27	0.30%	7	25.93%	20	74.07%	1	5.00%	8	29.63%	8	0.09%	\$ 250	\$ 8.36	\$ 309	\$ (60)	\$ (7.44)
<b>May/Jun 2026 Total</b>				<b>580,000</b>	<b>153,065</b>	<b>217</b>	<b>0.14%</b>	<b>62</b>	<b>28.57%</b>	<b>155</b>	<b>71.43%</b>	<b>9</b>	<b>5.81%</b>	<b>71</b>	<b>32.72%</b>	<b>71</b>	<b>0.05%</b>	<b>\$ 2,477</b>	<b>\$ 8.61</b>	<b>\$ 4,992</b>	<b>\$ (2,515)</b>	<b>\$ (35.42)</b>
<b>GRAND TOTAL</b>				<b>1,746,000</b>	<b>457,930</b>	<b>982</b>	<b>0.2%</b>	<b>313</b>	<b>32%</b>	<b>669</b>	<b>68%</b>	<b>163</b>	<b>24%</b>	<b>476</b>	<b>48%</b>	<b>476</b>	<b>0.10%</b>	<b>\$ 16,343</b>	<b>\$ 8.61</b>	<b>\$ 15,026</b>	<b>\$ 1,317</b>	<b>\$ 2.77</b>
<b>NEW SUB</b>				<b>456,000</b>	<b>27,930</b>	<b>239</b>	<b>0.9%</b>	<b>76</b>	<b>32%</b>	<b>163</b>	<b>68%</b>	<b>42</b>	<b>26%</b>	<b>118</b>	<b>49%</b>	<b>118</b>	<b>0.42%</b>	<b>\$ 3,242</b>	<b>\$ 8.56</b>	<b>\$ 3,902</b>	<b>\$ (661)</b>	<b>\$ (5.60)</b>
<b>SUB</b>				<b>1,290,000</b>	<b>430,000</b>	<b>743</b>	<b>0.2%</b>	<b>237</b>	<b>32%</b>	<b>506</b>	<b>68%</b>	<b>121</b>	<b>24%</b>	<b>358</b>	<b>48%</b>	<b>358</b>	<b>0.08%</b>	<b>\$ 13,101</b>	<b>\$ 8.62</b>	<b>\$ 11,124</b>	<b>\$ 1,977</b>	<b>\$ 5.52</b>
<b>NEW</b>				<b>1,746,000</b>	<b>457,930</b>	<b>982</b>	<b>0.2%</b>	<b>313</b>	<b>32%</b>	<b>669</b>	<b>68%</b>	<b>163</b>	<b>24%</b>	<b>476</b>	<b>48%</b>	<b>476</b>	<b>0.10%</b>	<b>\$ 16,343</b>	<b>\$ 8.61</b>	<b>\$ 15,026</b>	<b>\$ 1,317</b>	<b>\$ 2.77</b>
<b>BIND</b>				<b>1,088,000</b>	<b>457,930</b>	<b>411</b>	<b>0.1%</b>	<b>159</b>	<b>39%</b>	<b>252</b>	<b>61%</b>	<b>56</b>	<b>22%</b>	<b>215</b>	<b>52%</b>	<b>215</b>	<b>0.05%</b>	<b>\$ 7,440</b>	<b>\$ 8.76</b>	<b>\$ 9,525</b>	<b>\$ (2,085)</b>	<b>\$ (9.70)</b>
<b>BLOW</b>				<b>658,000</b>	<b>457,930</b>	<b>571</b>	<b>0.1%</b>	<b>154</b>	<b>27%</b>	<b>417</b>	<b>73%</b>	<b>107</b>	<b>26%</b>	<b>261</b>	<b>46%</b>	<b>261</b>	<b>0.06%</b>	<b>\$ 8,903</b>	<b>\$ 8.36</b>	<b>\$ 5,501</b>	<b>\$ 3,402</b>	<b>\$ 13.03</b>
<b>Total</b>				<b>1,746,000</b>	<b>457,930</b>	<b>982</b>	<b>0.2%</b>	<b>313</b>	<b>32%</b>	<b>669</b>	<b>68%</b>	<b>163</b>	<b>24%</b>	<b>476</b>	<b>48%</b>	<b>476</b>	<b>0.10%</b>	<b>\$ 16,343</b>	<b>\$ 8.61</b>	<b>\$ 15,026</b>	<b>\$ 1,317</b>	<b>\$ 2.77</b>

# ARCHAEOLOGY

Insert Card Analysis

Last Updated: 6/12/2026

Key	Description	Qty Printed	Qty Reached	Gross Orders	Gross %	Cash Orders	Cash %	Credit Orders	Credit %	Paid Credit	Paid Credit %	Paid Orders	Paid Orders %	Net Orders	Net Orders %	Paid Rev
<b>2025</b>																
<b>Jan/Feb 2025</b>																
65651BAA	Subscriber	115,000	115,000	22	0.02%	6	27.27%	16	72.73%	7	43.75%	13	59.09%	13	0.01%	\$ 788.90
65651L5A	Subscriber	115,000	115,000	29	0.03%	4	13.79%	25	86.21%	7	28.00%	11	37.93%	11	0.01%	\$ 723.55
65651BBA	Subscriber	115,000	115,000	24	0.02%	12	50.00%	12	50.00%	7	58.33%	19	79.17%	19	0.02%	\$ 838.80
65651L2A	Subscriber	115,000	115,000	33	0.03%	5	15.15%	28	84.85%	14	50.00%	19	57.58%	19	0.02%	\$ 1,183.35
65551L4A	Newsstand	36,000	36,000	32	0.09%	11	34.38%	21	65.63%	9	42.86%	20	62.50%	20	0.06%	\$ 909.04
65551BAA	Newsstand	36,000	36,000	16	0.04%	3	18.75%	13	81.25%	6	46.15%	9	56.25%	9	0.03%	\$ 479.52
65551BBA	Newsstand	36,000	36,000	23	0.06%	9	39.13%	14	60.87%	7	50.00%	16	69.57%	16	0.04%	\$ 619.37
65551L2A	Newsstand	36,000	36,000	36	0.10%	16	44.44%	20	55.56%	8	40.00%	24	66.67%	24	0.07%	\$ 988.95
65551L5A	Newsstand	36,000	36,000	20	0.06%	6	30.00%	14	70.00%	6	42.86%	12	60.00%	12	0.03%	\$ 399.40
<b>Subscriber</b>		<b>460,000</b>	<b>460,000</b>	<b>108</b>	<b>0.02%</b>	<b>27</b>	<b>25.00%</b>	<b>81</b>	<b>75.00%</b>	<b>35</b>	<b>43.21%</b>	<b>62</b>	<b>57.41%</b>	<b>62</b>	<b>0.01%</b>	<b>\$ 3,534.60</b>
<b>Newsstand</b>		<b>180,000</b>	<b>180,000</b>	<b>127</b>	<b>0.07%</b>	<b>45</b>	<b>35.43%</b>	<b>82</b>	<b>64.57%</b>	<b>36</b>	<b>43.90%</b>	<b>81</b>	<b>63.78%</b>	<b>81</b>	<b>0.05%</b>	<b>\$ 3,396.28</b>
<b>Jan/Feb 2025 Total</b>		<b>640,000</b>	<b>640,000</b>	<b>235</b>	<b>0.04%</b>	<b>72</b>	<b>30.64%</b>	<b>163</b>	<b>69.36%</b>	<b>71</b>	<b>43.56%</b>	<b>143</b>	<b>60.85%</b>	<b>143</b>	<b>0.02%</b>	<b>\$ 6,930.88</b>
<b>Mar/Apr 2025</b>																
65652BAA	Subscriber	115,000	115,000	76	0.07%	25	32.89%	51	67.11%	23	45.10%	48	63.16%	48	0.04%	\$ 2,721.22
65652BBA	Subscriber	115,000	115,000	83	0.07%	31	37.35%	52	62.65%	12	23.08%	43	51.81%	43	0.04%	\$ 3,005.95
65652L2A	Subscriber	115,000	115,000	194	0.17%	76	39.18%	118	60.82%	55	46.61%	131	67.53%	131	0.11%	\$ 7,244.24
65652L5A	Subscriber	115,000	115,000	137	0.12%	43	31.39%	94	68.61%	36	38.30%	79	57.66%	79	0.07%	\$ 3,428.16
65552BAA	Newsstand	36,000	36,000	16	0.04%	2	12.50%	14	87.50%	10	71.43%	12	75.00%	12	0.03%	\$ 459.52
65552BBA	Newsstand	36,000	36,000	6	0.02%	2	33.33%	4	66.67%	2	50.00%	4	66.67%	4	0.01%	\$ 161.85
65552L5A	Newsstand	36,000	36,000	22	0.06%	6	27.27%	16	72.73%	3	18.75%	9	40.91%	9	0.03%	\$ 454.32
65552L2A	Newsstand	36,000	36,000	39	0.11%	7	17.95%	32	82.05%	17	53.13%	24	61.54%	24	0.07%	\$ 1,118.83
65552L4A	Newsstand	36,000	36,000	37	0.10%	11	29.73%	26	70.27%	9	34.62%	20	54.05%	20	0.06%	\$ 1,078.89
<b>Subscriber</b>		<b>460,000</b>	<b>460,000</b>	<b>490</b>	<b>0.11%</b>	<b>175</b>	<b>35.71%</b>	<b>315</b>	<b>64.29%</b>	<b>126</b>	<b>40.00%</b>	<b>301</b>	<b>61.43%</b>	<b>301</b>	<b>0.07%</b>	<b>\$ 9,155.33</b>
<b>Newsstand</b>		<b>180,000</b>	<b>180,000</b>	<b>120</b>	<b>0.07%</b>	<b>28</b>	<b>23.33%</b>	<b>92</b>	<b>76.67%</b>	<b>41</b>	<b>44.57%</b>	<b>69</b>	<b>57.50%</b>	<b>69</b>	<b>0.04%</b>	<b>\$ 3,273.41</b>
<b>Mar/Apr 2025 Total</b>		<b>640,000</b>	<b>640,000</b>	<b>610</b>	<b>0.10%</b>	<b>203</b>	<b>33.28%</b>	<b>407</b>	<b>66.72%</b>	<b>167</b>	<b>41.03%</b>	<b>370</b>	<b>60.66%</b>	<b>370</b>	<b>0.06%</b>	<b>\$ 12,428.74</b>
<b>May/Jun - Jul/Aug 25</b>																
65653BAA	Subscriber	115,000	115,000	8	0.01%	8	100.00%	0	0.00%	0	0.00%	8	100.00%	8	0.01%	\$ 304.60
65654BAA	Subscriber	115,000	115,000	73	0.06%	12	16.44%	61	83.56%	24	39.34%	36	49.32%	36	0.03%	\$ 2,511.45
65654BBA	Subscriber	115,000	115,000	86	0.07%	24	27.91%	62	72.09%	28	45.16%	52	60.47%	52	0.05%	\$ 3,191.79
65654L2A	Subscriber	115,000	115,000	182	0.16%	63	34.62%	119	65.38%	41	34.45%	104	57.14%	104	0.09%	\$ 6,375.07
65306L4A	Newsstand	36,000	36,000	1	0.00%	1	100.00%	0	0.00%	0	0.00%	1	100.00%	1	0.00%	\$ 19.97
65553BAA	Newsstand	36,000	36,000	5	0.01%	2	40.00%	3	60.00%	1	33.33%	3	60.00%	3	0.01%	\$ 149.85
65553L4A	Newsstand	36,000	36,000	31	0.09%	8	25.81%	23	74.19%	11	47.83%	19	61.29%	19	0.05%	\$ 904.10
65553L5A	Newsstand	36,000	36,000	31	0.09%	4	12.90%	27	87.10%	10	37.04%	14	45.16%	14	0.04%	\$ 634.07
65554BAA	Newsstand	36,000	36,000	23	0.06%	5	21.74%	18	78.26%	12	66.67%	17	73.91%	17	0.05%	\$ 639.25
65554L2A	Newsstand	36,000	36,000	48	0.13%	14	29.17%	34	70.83%	15	44.12%	29	60.42%	29	0.08%	\$ 1,318.55
<b>Subscriber</b>		<b>460,000</b>	<b>460,000</b>	<b>349</b>	<b>0.08%</b>	<b>107</b>	<b>30.66%</b>	<b>242</b>	<b>69.34%</b>	<b>93</b>	<b>38.43%</b>	<b>200</b>	<b>57.31%</b>	<b>200</b>	<b>0.04%</b>	<b>\$ 12,382.91</b>
<b>Newsstand</b>		<b>216,000</b>	<b>216,000</b>	<b>139</b>	<b>0.06%</b>	<b>34</b>	<b>24.46%</b>	<b>105</b>	<b>75.54%</b>	<b>49</b>	<b>46.67%</b>	<b>83</b>	<b>59.71%</b>	<b>83</b>	<b>0.04%</b>	<b>\$ 3,665.79</b>
<b>May/Jun 2025 Total</b>		<b>676,000</b>	<b>676,000</b>	<b>488</b>	<b>0.07%</b>	<b>141</b>	<b>28.89%</b>	<b>347</b>	<b>71.11%</b>	<b>142</b>	<b>40.92%</b>	<b>283</b>	<b>57.99%</b>	<b>283</b>	<b>0.04%</b>	<b>\$ 16,048.70</b>
<b>Sep/Oct 2025</b>																
65655BAA	Subscriber	115,000	115,000	70	0.06%	24	34.29%	46	65.71%	19	41.30%	43	61.43%	43	0.04%	\$ 2,436.59
65655BBA	Subscriber	115,000	115,000	68	0.06%	19	27.94%	49	72.06%	16	32.65%	35	51.47%	35	0.03%	\$ 2,521.65
65655L2A	Subscriber	115,000	115,000	188	0.16%	38	20.21%	150	79.79%	62	41.33%	100	53.19%	100	0.09%	\$ 6,863.90
<b>Subscriber</b>		<b>345,000</b>	<b>345,000</b>	<b>326</b>	<b>0.09%</b>	<b>81</b>	<b>24.85%</b>	<b>245</b>	<b>75.15%</b>	<b>97</b>	<b>39.59%</b>	<b>178</b>	<b>54.60%</b>	<b>178</b>	<b>0.05%</b>	<b>\$ 11,822.14</b>
<b>Newsstand</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>\$ -</b>
<b>Sep/Oct Total</b>		<b>345,000</b>	<b>345,000</b>	<b>326</b>	<b>0.09%</b>	<b>81</b>	<b>24.85%</b>	<b>245</b>	<b>75.15%</b>	<b>97</b>	<b>39.59%</b>	<b>178</b>	<b>54.60%</b>	<b>178</b>	<b>0.05%</b>	<b>\$ 11,822.14</b>
<b>Nov/Dec 2025</b>																
65656L2A	Subscriber	115,000	115,000	148	0.13%	48	32.43%	100	67.57%	39	39.00%	87	58.78%	87	0.08%	\$ 5,222.70
65656L5A	Subscriber	115,000	115,000	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	\$ -
65656BAA	Subscriber	115,000	115,000	58	0.05%	16	27.59%	42	72.41%	18	42.86%	34	58.62%	34	0.03%	\$ 1,912.15
65656BBA	Subscriber	115,000	115,000	63	0.05%	21	33.33%	42	66.67%	24	57.14%	45	71.43%	45	0.04%	\$ 2,171.85
65556L2A	Newsstand	36,000	36,000	31	0.09%	16	51.61%	15	48.39%	6	40.00%	22	70.97%	22	0.06%	\$ 799.11
65556L4A	Newsstand	36,000	36,000	22	0.06%	8	36.36%	14	63.64%	3	21.43%	11	50.00%	11	0.03%	\$ 599.34
65556L5A	Newsstand	36,000	36,000	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	\$ -
65556BAA	Newsstand	36,000	36,000	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	\$ -
65556BBA	Newsstand	36,000	36,000	17	0.05%	6	35.29%	11	64.71%	7	63.64%	13	76.47%	13	0.04%	\$ 479.49
<b>Newsstand</b>		<b>498,000</b>	<b>498,000</b>	<b>300</b>	<b>0.06%</b>	<b>101</b>	<b>33.67%</b>	<b>199</b>	<b>66.33%</b>	<b>87</b>	<b>43.72%</b>	<b>188</b>	<b>62.67%</b>	<b>188</b>	<b>0.04%</b>	<b>\$ 10,105.81</b>
<b>Nov/Dec 2025 Total</b>		<b>144,000</b>	<b>144,000</b>	<b>39</b>	<b>0.03%</b>	<b>14</b>	<b>35.90%</b>	<b>25</b>	<b>64.10%</b>	<b>10</b>	<b>40.00%</b>	<b>24</b>	<b>61.54%</b>	<b>24</b>	<b>0.02%</b>	<b>\$ 1,078.83</b>
<b>Nov/Dec 2025 Total</b>		<b>640,000</b>	<b>640,000</b>	<b>339</b>	<b>0.05%</b>	<b>115</b>	<b>33.92%</b>	<b>224</b>	<b>66.08%</b>	<b>97</b>	<b>43.30%</b>	<b>212</b>	<b>62.54%</b>	<b>212</b>	<b>0.03%</b>	<b>\$ 11,184.64</b>
<b>Subtotal Subscriber</b>		<b>2,221,000</b>	<b>2,221,000</b>	<b>1,573</b>	<b>0.07%</b>	<b>491</b>	<b>31.21%</b>	<b>1,082</b>	<b>68.79%</b>	<b>438</b>	<b>40.48%</b>	<b>929</b>	<b>59.06%</b>	<b>929</b>	<b>0.04%</b>	<b>\$ 47,000.79</b>
<b>Subtotal Newsstand</b>		<b>720,000</b>	<b>720,000</b>	<b>425</b>	<b>0.06%</b>	<b>121</b>	<b>28.47%</b>	<b>304</b>	<b>71.53%</b>	<b>136</b>	<b>44.74%</b>	<b>257</b>	<b>60.47%</b>	<b>257</b>	<b>0.04%</b>	<b>\$ 11,414.31</b>
<b>Total 2025</b>		<b>2,941,000</b>	<b>2,941,000</b>	<b>1,998</b>	<b>0.07%</b>	<b>612</b>	<b>30.63%</b>	<b>1,386</b>	<b>69.37%</b>	<b>574</b>	<b>41.41%</b>	<b>1,186</b>	<b>59.36%</b>	<b>1,186</b>	<b>0.04%</b>	<b>\$ 58,415.10</b>